AGENDA

Project Background .................................................. 3 min
Advisory Committee Role ........................................... 5 min
Project Overview and Deliverables .................... 10 min
Outreach update ......................................................... 10 min
Proposed streetscape plan approach ............ 25 min
Proposed design standards approach .......... 15 min
Next steps ................................................................. 5 min
Project Background
Project Background

What is Connect Beverly Hills?

- Streetscape Plan
- Design Standards
- Mobility Hub Plan
Project Background

Why here & now?

• New transit stops

• Enhance commercial corridors

• Project Deadline: Spring 2021
Advisory Committee Role
Traffic and Parking Commission: Project Advisory Committee

• 4 meetings during 1-year project lifetime
  • #1: Introduction and visioning
  • #2: Outreach update & our proposed design approaches
  • #3: Draft Plan
  • #4: Final Plan

• Your Role
  • Review and help synthesize stakeholder input
  • Provide feedback on our design approach
  • Review and advance plan to adoption at full city council
Today’s Action Items

• Review community engagement takeaways

• Provide feedback on streetscape plan design approach:
  • “Essential” recommendations and “Expanded” options

• Provide feedback on design standards approach
  • Landscaping and street furniture “palettes”
Questions to consider

• Do the Essential key elements and methodology implement the community’s desire for more walkable streets?

• Does the Expanded streetscape plan address the community desire for holistic street changes outside the scope of this project?

• Do the 3 Expanded options presented address community feedback received?

• Do the landscaping and furniture palettes align with community feedback and the city’s brand and identity?
Project Overview and Deliverables
Project Limits
Project Schedule

<table>
<thead>
<tr>
<th>Spring 2020</th>
<th>Summer 2020</th>
<th>Fall 2020/ Winter 2021</th>
<th>Winter/Spring 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project launch</td>
<td>On-going community engagement</td>
<td>Design Charrette</td>
<td>Review and adopt final guidelines and standards</td>
</tr>
<tr>
<td>Research and analysis</td>
<td>On-going design discovery</td>
<td>Draft concepts for design standards and streetscape plan</td>
<td></td>
</tr>
<tr>
<td>Online community engagement</td>
<td></td>
<td></td>
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<tr>
<td>Discovery Charrette</td>
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</tr>
</tbody>
</table>

We are here
How does this project fit into broader city goals?

- Planning and Public Works
  - Citywide corridor streetscape standards
  - Capital improvement vs private improvements
- Implements the Draft Complete Streets Plan
- Reconstruction of Metro station areas
- Southeast in Motion
- Mixed-use development
How does this project implement the draft Complete Streets Plan?

- Confirms feasibility of design options from Draft Plan
- Determines specific design details on streets identified in the high-level pedestrian network map
- Provides instructions on installation and maintenance
Alignment with Draft CS Plan goals

**Pedestrian Policy Goals**
- Improve pedestrian safety
- Making walking a desirable travel choice
- Enhance sidewalks and public spaces

**Bicycle Policy Goals**
- Expand bike parking
- Provide a holistic and connected bike network

**Transit Policy Goals**
- Provide first/last mile connections
Final Plan Outline

1. Introduction
2. Existing Conditions
3. Outreach and Engagement
4. Streetscape Plan
5. Design Standards
6. Mobility Hub Conceptual Site Plan
What’s in the Final Plan?

• Design standards for landscaping, paving, lighting, signage & wayfinding, and street furnishings

• Infrastructure improvements along both corridors

• Concept designs for 10 representative areas within the project boundaries

• Mobility Hub conceptual site plan
Example design standards

**Example Landscaping Standards:**

- **Recommended species**
- **Guidelines for location**

### Example Landscaping Standards

**Recommended Species Characteristics**

<table>
<thead>
<tr>
<th>Recommended Trees</th>
<th>Pyrus calleryana 'Chanticleer'</th>
<th>Malus domestica 'Mink'</th>
<th>Malus x sargentii 'Purple Robe'</th>
<th>Lepidota x cedriformis</th>
<th>Melianthus major</th>
<th>Quercus × humilis</th>
<th>Pseudotsuga menziesii 'Gold Mountain'</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Characteristics</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Zone of Street</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Tolerant Species</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Height (H)</strong></td>
<td>40</td>
<td>30</td>
<td>30</td>
<td>60</td>
<td>40</td>
<td>40</td>
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<tr>
<td><strong>Diameter (D)</strong></td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td><strong>Drought</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Flower Color</strong></td>
<td>Yellow</td>
<td>Yellow</td>
<td>Yellow</td>
<td>Yellow</td>
<td>Yellow</td>
<td>Yellow</td>
<td>Yellow</td>
</tr>
<tr>
<td><strong>Fruit Color</strong></td>
<td>Yellow</td>
<td>Yellow</td>
<td>Yellow</td>
<td>Yellow</td>
<td>Yellow</td>
<td>Yellow</td>
<td>Yellow</td>
</tr>
</tbody>
</table>

**Guidelines for location**

- There are two general conditions for locating street trees.
- **Condition 1:** Street trees can be located in vegetated median/curb extensions.
  - Trees shall be placed 2' from planter edge and 4' from back of curb.
- **Condition 2:** Street trees can be located in 3' if tree pits.
  - Trees shall be placed 4' from back of curb.

**Street Trees:**

- They shall be planted at approximately 10' intervals where possible.
- They shall be located within the 8' sidewalks/transition zone on the east side of the street if a 10' tree pit placed perpendicular to the curb.
- They shall be placed 4' from the existing back of curb along the east side of the street in an 8' tree pit placed perpendicular to the curb.
- They shall not be planted in areas where historic glass blocks, historic trees, or street care space.
- They shall be installed at 30' tree minimum size.

Minimum clear distances from infrastructure:

- Water and gas meters: 4'
- Drainage systems and crosswalks: 4'
- Finc Hydrants: 10'
- Transected Rights of Way: 10'
- Street Lights: 20'
- Electrical/Utility Poles: 20'
- Alley Entrances: 20'
- Intersections (measured from the projected point of curb line intersection): 40'

(Bureau of Streets Services - Urban Forestry Division)
Example design standards
Example diagrams for representative areas
Mobility Hub

Site Plan

Transportation Elements
- BIKE PARKING - LONG TERM
- BIKE PARKING - SHORT TERM
- SHUTTLE CONNECTION
- VEHICLE PICK UP & DROP OFF

Streetscape & Community Gathering Elements
- LANDSCAPING ZONES
- SEATING ZONES
- OUTDOOR PUBLIC SPACE ZONE
- CAFE
- WAYFINDING SIGNAGE
- PUBLIC WIFI
- TRANSIT ARRIVAL INFORMATION
Example Conceptual Site Plan
Outreach and Engagement
Outreach Strategies to Date

1. Direct Outreach
2. Virtual Engagement
3. Stakeholder interviews
4. Two Public Charrettes
Direct Outreach

The City of Beverly Hills is undertaking a streetscape plan for Wilshire and La Cienega Boulevards!

Project Website: connect.beverlyhills.org
(Launched May, 2020)

City E-blasts
(To a list of 1000+ residents and stakeholders
May to October, 2020)
Direct Outreach

Social Media
(Posts promoted to Facebook and Instagram members in Beverly Hills May - October, 2020)

CityofBeverlyHills @CityofBevHills

Join us for two design workshops - known as charrettes - next week!
Connect Beverly Hills will develop a streetscape plan and design standards for Wilshire & La Cienega, and help prepare for the upcoming Metro Purple Line Extension that will bring two new stations to BH.
Direct Outreach

3 Citywide Mailers
(June – October, 2020)
Virtual Engagement

87 Virtual Walk Audits
(June – October, 2020)

32 Online Map Comments
(June – October, 2020)
Virtual Charrette

Discovery Charrette
(June 22 – June 25, 2020)
Stakeholder Interviews

- Property owners
- Hotels and businesses representatives
- HOA leaders
- Local advocacy groups
- Chamber of Commerce
- City Council
- Commission Chairs and Vice Chairs

20 Virtual Stakeholder Interviews
(June and September, 2020)

QUESTIONS

1. What do you like and want to see preserved?
2. What do you dislike and want to see changed?
3. What is missing that you would like to see created?
Virtual Engagement

6. Attractive and comfortable sidewalk furnishings (i.e., benches, lighting, signage, waste receptacles, etc.) make it pleasant to walk down the street. Pick your favorite collection of sidewalk furniture. *

Click on the magnifying glass in the upper right hand corner to enlarge the images and review each one before selecting your favorite.

Interactive City

Organic City

Artistic City

200+ Design Preferences Survey responses
(August – October, 2020)
Virtual Engagement

What’s in a streetscape plan and design standards?

Now Think -

What features would you like to see added to these boulevards?
What would make the street and sidewalks feel more inviting?

200+ views of Connect Beverly Hills video on YouTube - also airing on BHTV
(Uploaded September, 2020)
Virtual Charrette

Design Charrette
(October 14 – October 15, 2020)
Media Coverage

Urbanize
Beverly Hills Launches Streetscape Plan for Wilshire and La Cienega

KCRW
5 design things to do Oct 12 - 18

Beverly Press
New streetscape plan to debut with Metro Purple Line project

Beverly Hills Courier
Residents Urged to “Connect” with New Metro Streetscape Plan

Canyon News
City Invites Residents For Connect Beverly Hills’ Virtual Workshops
Overall Takeaways

Support for a **vibrant, pedestrian friendly environment** with shade trees, greenery, attractive and functional street furniture

Overall enthusiasm for **transformative change to make it comfortable for walking and biking**, but no clear consensus on what that means for the boulevards (ie bus/bike lane vs extended sidewalk vs other).

Support for a Mobility Hub that serves transportation AND **public space/placemaking functions** for the community

Interest in revitalizing the corridors to **encourage new investment**

Key nodes of activity:
- New Metro Stations
- Golden Triangle
- Intersections of Wilshire/Robertson and Wilshire/La Cienega
- Southeast neighborhoods

Enthusiasm for **bold designs** for streetscape amenities that reflect the **iconic Beverly Hills identity**
Proposed streetscape design approach
Essential and Expanded Design

• Essential *(within project scope)*: Infrastructure improvements that make it more comfortable and inviting for pedestrians, and lay the foundation for Wilshire and La Cienega to be people-oriented places

• Expanded *(response to community desire for transformative change)*: Re-allocating space in the public right of way for transformative change
  • Not official recommendations, but a menu of future options
  • Requires additional analysis and community engagement
Essential Recommendations: Key Elements

- New crosswalks
- Curb extensions on side streets
- Pedestrian refuge islands
- Exclusive pedestrian phase
- New RRFBs, HAWKS or signals
Essential Recommendations: Methodology

• **Maintain current travel lanes**, but do not make recommendations that preclude future re-allocation of the public right of way

• Increase opportunities for **controlled/signalized crossings**

• **Shorten pedestrian crossings**

• **Normalize intersection geometry**

• Introduce **dedicated pedestrian signal phasing** at key intersections

• Introduce **leading pedestrian intervals (LPIs)** at all signals
Essential Recommendations: Example Crossing
Discussion

• Do the Essential key elements and methodology implement the community’s desire for more walkable streets?

• Are there any pedestrian-oriented infrastructure improvements that are missing?
Moving beyond “Essential”: “Expanded” Possibilities

41% of survey respondents want to make Wilshire and La Cienega Boulevards safer and more inviting for walking and biking.

Strong coalition of voices supporting a bicycle lane on Wilshire Blvd.

Overall enthusiasm for transformative change toward people-oriented streets, but no clear consensus on what that means for the boulevards (i.e., bus/bike lane vs extended sidewalk vs other).

Uncertainty: Need to be flexible as we plan for a post-pandemic future.
Three “Expanded” options

Each option removes one travel lane in each direction and replaces that lane with:
- Bus/Bike Lane
- Extended Sidewalks
- Parallel Parking

“Expanded” options will not be recommendations in final plan, but possibilities to study for future transformative change (not precluded by “Essential” improvements)
Wilshire Boulevard: Existing
Expanded Wilshire Boulevard: Bus/Bike Lane
Expanded Wilshire Boulevard: Parallel Parking
La Cienega Boulevard: Existing
Expanded La Cienega Boulevard: Bus/Bike Lane
Expanded La Cienega Blvd: Extended Sidewalks
Expanded La Cienega Boulevard: Parallel Parking
Discussion

• Does the Expanded streetscape plan address community concerns for holistic street changes outside the scope of this project?

• Do the 3 expanded options presented address community feedback received?
Proposed design standards approach
Street Furniture: Initial “Palette” Options
What We Heard

53%

**ORGANIC CITY**
natural / organic / sustainable / green infrastructure /

“Focus on greenery and calm”

“Incorporating nature is ideal”

26%

**INTERACTIVE CITY**
social interaction / smart city / technology / connection

“I prefer a classic style”

“Furniture should be comfortable and relaxing”

21%

**ARTISTIC CITY**
color / sculpture / play /

“I like calm not bold colors”

“It should match the surrounding architecture and landscaping”
Preferred Option: “Organic City”

- **53%** of survey respondents chose “Organic City”, charrette participants agreed.

- Final street furniture standards will be consistent with city’s iconic identity, include public art focus from “Artistic City” and sustainability and forward-thinking technology elements from “Interactive City”.
Landscaping: Initial “Palette” Options

**TEXTURED TAPESTRY**
- color / texture / immersion / seamless / layered

**BOLD & SCULPTURAL**
- structural / geometric / shape / vibrant / distinctive
Preferred Option: Combination

- 51%/49% survey split, with slight preference of “Textured Tapestry”
- Community feedback prioritized landscaping that was drought-tolerant, native, and easily maintained with shade trees
Discussion:

• Do the landscaping and furniture palettes align with community feedback and the city’s brand and identity?
Next Steps:

• Incorporate feedback from Project Advisory Committee and stakeholders to create recommended options for off-the-shelf street furniture, landscaping, paving, lighting, signage and wayfinding

• Work with City staff to ensure that recommendations meet City’s technical requirements and needs

• Present draft standards at next meeting
Project Next Steps

- Project team continues design work
- Draft plan published for public comment
- TPC reviews draft plan in Winter 2021
- TPC reviews final plan and makes a recommendation to City Council on plan adoption in Spring 2021